



Please join

**JEROME E. HORTON**

Chairman, California State Board of Equalization

**CALIFORNIA EDUCATIONAL SOLUTIONS,**

**KAISER FOUNDATION , CITY OF HOPE & SEIU-UHW**

# HEALTH, WEALTH, AND WELLNESS

## CONFERENCE & RESOURCE FAIR

**Saturday, October 25, 2014**

9:00 a.m. to 2:00 p.m.

*Registration and Continental Breakfast\* 8:15 a.m. to 9:00 a.m.*

### GUEST SPEAKERS



**Joe DeMike**

Partnership Development,  
Brand & Reputation Marketing  
Google, Inc.



**Yvonne Horton**

Inglewood City Clerk  
Master of Ceremonies



**Dr. Raynald Samoa**

Assistant Professor  
City of Hope



**Dr. Caroline Peck**

Chief, Chronic Disease Control  
CA Department of Public Health  
Keynote Speaker



**Peter Lee**

Executive Director,  
Covered CA

## HOLLYWOOD PARK CASINO

Hollywood Park-Pavilion

3883 W. Century Blvd., Inglewood, CA 90303

FREE Parking

### REGISTER TODAY

Online at [www.boe.ca.gov/taxevents](http://www.boe.ca.gov/taxevents) or by calling 1-888-847-9652

*\*Continental Breakfast Sponsored by Hollywood Park Land Development.*

Free Giveaways Provided by Herbalife, Time Warner Cable, Finders Key Purse, Haas Automation, and Ralphs.

The location is accessible to people with disabilities. If you require special assistance, please call 1-888-847-9652.

## Life Changing Topics

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- Optimizing Health Through Proactive Health Maintenance
- Roadmap to Preventive Care: Creating a Healthier Community
- Maximizing Wealth Building Opportunities
- Taking Your Business On-Line and Expanding Through Marketing
- Business Health and Wealth: Smart Tax Tips for a Healthy Business
- Starting a Business on a Shoestring Budget
- Starting a Nonprofit
- Writing Community Grants
- Advocating for Your Health

## Break Out Sessions

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### Maximizing Wealth-Building Opportunities

You are your greatest asset. Hear from experts discussing the multitude of tax credits and exemptions available to build wealth, as well as the local resources available to help maximize your career potential.

### Starting a Business on a Shoestring Budget

Learn how to supplement your income by turning a side business into a wealth-building machine.

### Taking Your Business Online and Expanding Through Marketing

Learn to operate a successful online business, including the strategic use of social media, brand identity, web design and targeted outreach.

### Starting a Nonprofit and Writing Community Grants

Seasoned professionals will teach you how to start a profitable and successful nonprofit. Learn the strategies and best practices to effectively find, write and submit winning proposals for nonprofit and community grants.

### Optimizing Health Through Proactive Health Maintenance: A Roadmap to Preventive Care

Learn the techniques to control stress, maintain your health and energize your life.

### Business Health & Wealth: Smart Tax Tips for a Healthy Business

State and federal agencies will share information about the various tax credits and government services available to businesses, in addition to sharing information on how to avoid the tax pitfalls that cause many businesses to pay unnecessary fines and fees.

## Honored Guests\*

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\* Participating in this event as invited guests.

### Maxine Waters

*California Congresswoman, CD 43*

### Tom Torlakson

*State Superintendent, California Department of Education*

### Steven Bradford

*Assemblymember, AD 62*

### Isadore Hall, III

*Assemblymember, AD 64*

### James T. Butts

*Mayor City of Inglewood*

### Alex Padilla

*Councilmember, City of Inglewood*

### Eloy Morales, Jr.

*Councilmember, City of Inglewood*

### George Dotson

*Councilmember, City of Inglewood*

### Ralph L. Franklin

*Councilmember, City of Inglewood*

### Wanda Brown

*Treasurer, City of Inglewood*

### Gloria Gray

*Boardmember, West Basin Municipal Water District*

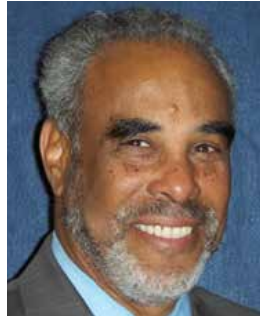
## Featured Speakers

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**Carol Quan**

*Special Assistant  
Los Angeles County  
Assessor's Office*



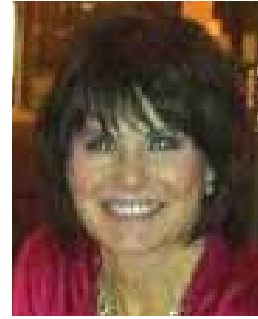
**Michael Dolphin**

*Division Chief  
Employment Development  
Department*



**Lily Fu**

*Regional Director  
Multicultural Initiatives  
American Heart Association*



**Sandee Schumann**

*Co-Founder  
Peak Performance Quest  
CA Association of Realtors*



**Antoinette  
Andrews PhD.**

*Assistant Director of Planning  
& Implementation First 5 LA*



**Selvi Stanislaus**

*Executive Officer  
Franchise Tax Board*



**Nancy Berlin**

*Project Director  
California Association  
of Nonprofits*



**Jan Vogel**

*Executive Director  
South Bay Workforce  
Investment Board*



**Michelle  
Ramos-Burkett**

*Giving Circle Programs Officer  
Women's Foundation  
of California*



**Mark Mikelat**

*Founder  
Building Aspirations  
Constant Contact*



**Dr. Reuben Chen**

*Vice President  
Business Development  
Sunrider International*



**Erin Little**

*Technical Advisor  
Board of Equalization*



**Florence Harrison**

*Insurance Agent  
State Farm Insurance*



**Alexandra  
Torres-Galancid**

*Executive Director  
Women In Non Traditional  
Roles (WINTER)*

## Event Co-Sponsors

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**SEIU United Health Workers**  
**Hollywood Park Land Development**  
**Kaiser Foundation**  
**City Of Hope**

## Event Gift Sponsors

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**Herbalife**  
**Time Warner Cable**  
**Finders Key Purse**  
**Haas Automation**  
**Ralphs**



## Partner Organizations & Exhibitors:

Advancement Project  
Arise C.C.  
Better Business Bureau  
Black Business Association of Los Angeles  
California Asian Chamber of Commerce  
California Association of Realtors  
California Black Chamber of Commerce  
California Department of Insurance  
California Public Utilities Commission  
California Student Aid Commission—Cal Grants Program  
CalNonprofits  
Cancer Schmancer  
Constant Contact  
Contractor State License Board  
County of Los Angeles  
Department of Children and Family Services  
Department of Motor Vehicles  
Didi Hirsch Mental Health Services  
El Camino College  
Employee Development Department  
Faithful Central  
First Five LA  
Franchise Tax Board  
Inglewood Fire Department  
Inglewood Senior Citizens Center  
Jewish Labor Committee  
Kaiser Permanente  
Los Angeles County Department of Children and Family Services  
Los Angeles County Department of Public Health  
Los Angeles County Department of Health Services  
Neighborhood Housing Services of LA County  
SEIU United Healthcare Workers Union West (SEIU UHW)  
Senior Scam Stoppers  
Slauson Economic Development Corporation  
Small Business Development Center—El Camino College  
South Bay One Stop Business and Career Center  
South Bay Workforce Investment Board  
Southeast Area Social Services Funding Authority  
Southern California Minority Business Development Council  
State Farm Insurance  
Women in Non-Traditional Employment Roles (WINTER)

